



digital *Health* summit

October 10th – 11th - 12th 2018
Palazzo delle Stelline Congress Center
Milan

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ASSOCIAZIONE ITALIANA
SISTEMI INFORMATIVI IN SANITÀ



REASONS BEHIND AISIS & LIFETECH FORUM – Digital Health Summit 2018



The Italian Healthcare must decide whether to carry out the reduction of inefficiencies and waste or increasingly exploit the new opportunities offered by both the convergence of various players and by the digital transformation, to offer new, welfare and prevention - oriented service models within a framework of correct resource allocation.

Furthermore, the digital transformation that is under way, in the Healthcare sector as well as in others, is not a technological or just-for-specialists phenomenon and it can only be governed if it is dealt with under every point of view and with all the players involved.

For this reason, it is necessary to speak not only about technological innovation, but also about model and culture innovation, exchanging views with decision makers with different backgrounds, pharmaceutical firms and medical devices, technology providers, CIOs, associations, key users, academics ... in short, with all the stakeholders of the Italian and international digital healthcare system.

These different players still live in parallel universes, with few occasions for interaction and synergy.

AISIS, GGallery Group and NetConsulting cube present AISIS & LifeTech Forum: Digital Health Summit, the result of a partnership between AISIS (Associazione Italiana Sistemi Informativi in Sanità) and the team that for two years has successfully organized the e-Health reference Forum, which took place in Genoa in 2016 and in Venice in 2017 and which aims to be the catalyst for all the players and the ingredients of the digital healthcare (and life) world.

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TOWARDS THE DIGITAL HEALTH SUMMIT



**Cagliari
2016**

**Genoa
2016**



**Turin
2017**



**Venice
2017**



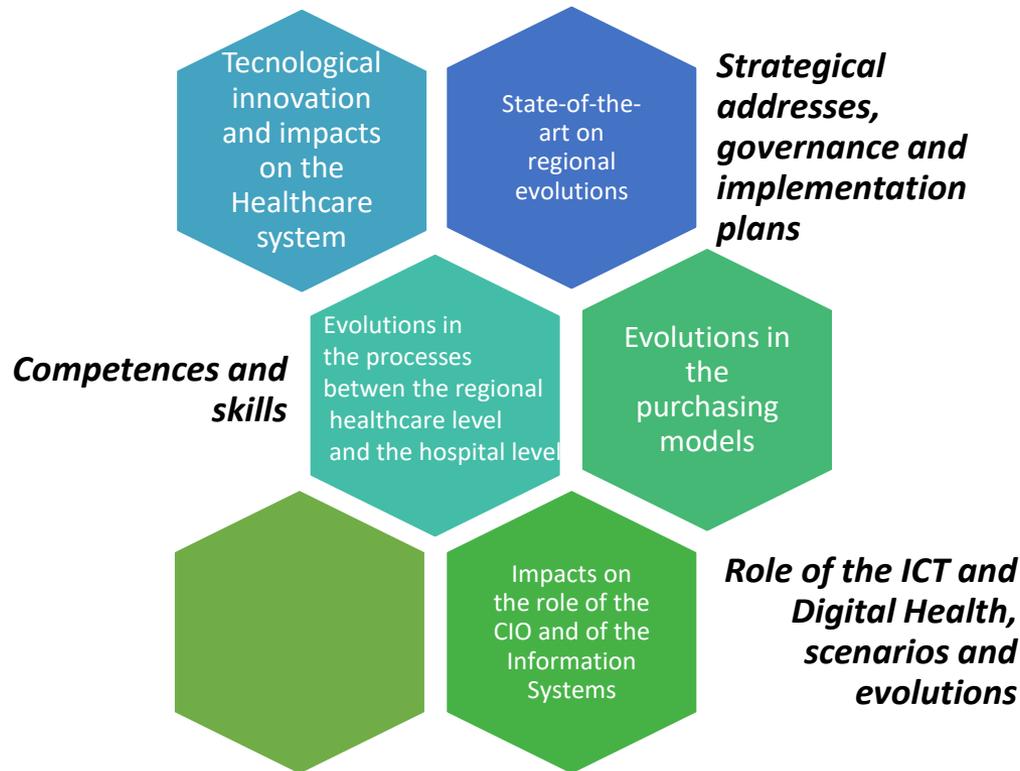
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TOWARDS THE DIGITAL HEALTH SUMMIT – The eHealth Lab – 1 Observatory



AISIS and NetConsulting cube will create the second eHealth Lab Observatory. This edition will be focused on the **comprehension of the strategic regional addresses** and of the Healthcare sector stakeholders (Assessors, General Regional Directors, Directors of in-house and instrumental firms), in addition to the updates on the evolution of the CIO's role and competencies. The Observatory's results will be presented during the event.



Through the eyes of:

- ✓ **Assessors**
- ✓ **Regional General Directors**
- ✓ **Directors of instrumental firms**
- ✓ **ASL/ATS/AO General Directors**
- ✓ **Information Systems managers/responsibles**

Big Data

IoT

Biomedical

CRM

3D/4D Print

Cloud

Robotics

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DIGITAL HEALTH SUMMIT – The target



The event will be held in Milan in next autumn within the fascinating framework of Palazzo delle Stelline, and it will represent the culmination of an articulated program that, in the next months, will involve the Italian Healthcare system and its main other players – regional Assessors, General Directors, Healthcare Directors and Information Systems Directors – the pharma world and the digital ecosystem of the technology providers.

More specifically:

- ✓ **Institutions, experts and international stakeholders and academics**, exponents of the regional Healthcare system (**Assessors, General Directors**)
- ✓ Exponents of the world of associations (**Aisis, FarmIndustria, FIASO, Assobiotec**)
- ✓ **Public and private Healthcare structures** and respective management
- ✓ **Purchasing groups and in-house regional ICT firms**
- ✓ **Pharmaceutical firms, biotech firms, robotics medical devices, ICT and digital firms, startups**
- ✓ Research centers, incubators

PARTNERS



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AISIS is the Italian Association of Health Information Systems and was founded in 2003. AISIS mission is to promote the professional growth of ICT staff in healthcare. It wants to promote IT as a strategic instrument to change organizations and to improve the healthcare quality.

AISIS i community is composed by 421 members: 100 CIO, 317 ICT Professional, 4 corporate members



Ggallery, national ECM provider, is a leading company in Italy to train in the health Area and for all health professions. It develops one to one multimedia solutions. Ggallery offers courses on proprietary e-learning platforms and it organizes Residential or blended events. Every year 150.000 users participate to this courses provided by 40 portals and thousands of professionals attend conferences organized by an operational structure that uses scientific collaborations at the highest levels. The information technologies skills have allowed more than 150 web sites and many multimedia applications. GGallery, with his over 30 years history, is also active in publishing, company formation and video production. It offers integrated solutions to communicate at 360 °.



NetConsulting cube is the holding company formed after the merger between NetConsulting and SIRMI that are historical companies in the market analysis and ICT consulting sector. Currently NetConsulting cube is focused on Information & Communication Technology and Media markets, supporting decisional process of both ICT Vendor and Users. NetConsulting cube supports its customers addressing their strategy decisions, reorganization processes, go to market models, Merger & acquisition operations, product and service innovation processes and new positioning strategies in the market. It always actives in the analysis on the adoption of ICT in healthcare, it's a founding member of LifeTech project.

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