



H A R V A R D | B U S I N E S S | S C H O O L

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Giuliano Pozza
President of AISIS
CIO S. Raffaele Hospital

Dear Giuliano,

I am pleased to endorse the 2018 Digital Health Summit, by AISIS & LifeTech Forum. The work we have done at Harvard Business School to redesign health care with value for patients as the goal is being implemented globally. Competing on value is a critical innovation in health care delivery that depends heavily on health information technology. Value enhancing technology will enable the improvement of health outcomes and reduce costs.

Best of luck with this important program,

Michael E. Porter